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An Insight on Downtown Parking in Hudson, Wisconsin

Parking on the St. Croix

Meet the Parking Enforcement Coordinator

The City of Hudson hired a full-time parking coordinator in the Spring of 2019. Katie Soukup has helped implement the new and updated parking system for the downtown area. Katie has a degree in law enforcement, and a passion for helping others. Her favorite part about the job is being able to go out in the community to work with visitors, businesses, and residents, educating them about the parking system. Katie also loves dogs! While on patrol she will always stop and say hi to the dogs and their owner. If you are downtown and see Katie, be sure to wave, say hi, stop and chat or ask any questions about parking.



What's new this week?

Everything you need to know to keep you in the loop.

Construction Update for the week of 6/28

- The construction crew will not be resurfacing the downtown Hudson area until after Booster Days.

If you would like any additional 2nd Street/ Hwy 35 updates, please check out the City of Hudson, WI website at hudsonwi.gov

Events in downtown Hudson

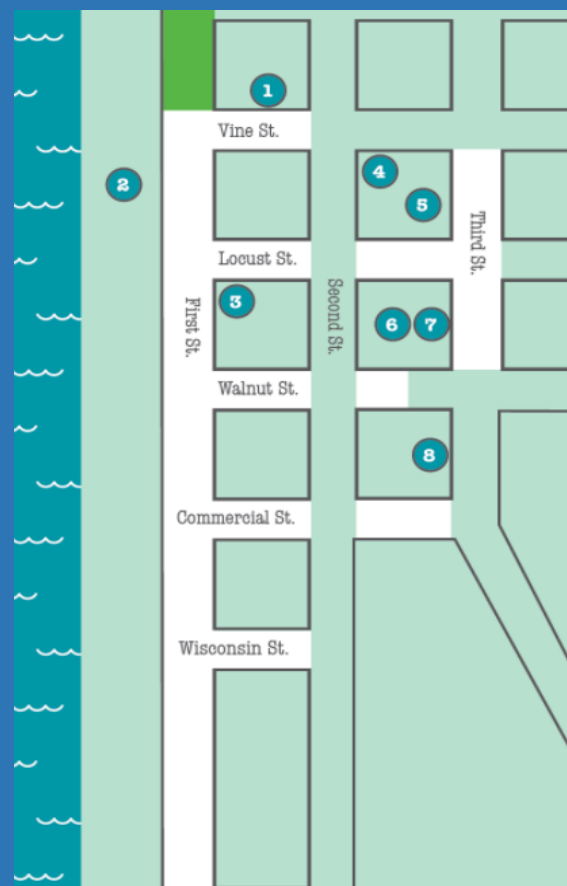
- June 28, 2021 Ultimissi- Mutt Dog Wash
 - 11am to 4pm
 - 112 Walnut Street (Alley)
- July 1- July 4, 2021 Hudson Booster Days
 - Lakefront Park
 - Concerts, food, carnival, and fireworks
- July 5, 2021 Ultimissi- Mutt Dog Wash
 - 11am to 4pm
 - 112 Walnut Street (Alley)
- July 8, 2021 Concerts in the Park
 - Lakefront Park Bandshell
 - Concert will begin at 7pm, unless noted otherwise
 - Band: Riddle Brother, Americana Concert Series



*Our downtown businesses
are open for you!*

The downtown area is currently undergoing some construction, but that should not stop you from coming to downtown Hudson. Below is a list of parking lots, available spaces, time limits, and the pay zones, for where you can park during construction.

Map Location	Lot Name	# of Stalls	Zone
1	Library Lot	39	17110
2	Beach House Lot	94	4- Hours Free
3	Phipps Lot	59	17102
4	North Lot	63	17103
5	North Plaza Lot	6	17103
6	Alley Lot	6	17102
7	City Hall Lot	31	17102
8	Williams Lot	44	4- Hours Free



Permitted lots

As a permit holder you are allowed to park in the following parking lots.

1. Williams Lot- 44 Stalls (200 block of Commercial St.)
2. Beach House Lot- 94 Stalls (located on 1st and Vine)
3. North Lot- 63 Stalls (600 block of 2nd St.)
4. 1st Street between Vine and Elm- 23 Stalls

Permit holders are not allowed to park in any on- street parking spots.

Parking Advice >>>

Should I pay for daily parking or purchase a parking permit?

Many residents wonder if it's worth purchasing a parking permit. Some might see the price of a parking permit and be discouraged, but in the long run you would be saving money. Current permit holders work downtown, are a Hudson resident, or frequent downtown often. Below is some helpful information about parking permits. If you are interested in purchasing one, please contact the parking department.

Employee Parking Permit- \$10 a month or \$100 for a year

- Employees will have to show proof of employment in the downtown area.

Downtown Parking Permit- \$20 a month or \$200 for a year

- This permit is for residents or visitors that come to downtown Hudson often.

Permit applications can be found online at the City of Hudson website under permits, or you can stop by the Hudson Police Department (101 Vine Street) and fill out an application. We accept cash and checks only.

Parking Tips for First Time Visitors

Is this your first time visiting downtown Hudson? Worried about getting a parking ticket? Not sure how to pay for parking? Below are some essential tips for first time visitors including how to pay for your parking session.

Passport Application

1. Search for the Passport Parking App on your smartphone and download.
2. Then follow the instructions to create an account within the secured app. You will be asked to enter your name, email, phone number, license plate and payment information. All this information will be saved with your account.
3. Once your account is created, you can pay for a parking session. Please make sure to read the signs to see what pay zone you are located in.

If you would like additional Passport Parking material, it can be found on the parking page on the City's website or in the Police Department lobby.



Pay Station

1. Once you find your parking spot, find the nearest "Pay Here Sign". Remember don't forget your plate information, since you will need it!
2. Once at the pay station, click start and enter in your plate number.
3. It will then ask you for your payment and the amount of time you want to stay.
4. You must complete all the steps to make sure the transaction goes through. You will know when it is complete when the machine says, "Enjoy your stay".

Helpful Tips

- You can use coins or credit card at a pay station
- You will not receive a printed receipt, but you can choose one emailed or texted to you.
- If you have a new car or get new license plates. You can enter in the temporary tag number, or if you don't have anything to enter your session is free.
- If you have a handicap placard or plate; you do not have to pay for parking.



I paid for parking and was issued a warning or a citation. What should I do?

If you paid for your parking session and received a violation, please contact the Hudson Parking Department. We understand that mistakes happen, and we would love to work with you to see what went wrong and help fix the problem.

What should I do if I am in found in violation?

If you forget to pay for parking or your parking session runs out of time, it may result in a parking citation. A parking citation is \$15. If the parking violation is your first offense, it will be a parking warning and cost \$0. We just ask that you pay for parking next time you come downtown! If you receive a citation, there are instructions on the back of the ticket for how to pay.

Is parking expensive in Hudson?

A parking session in downtown Hudson, WI is \$.50 cents an hour. You can park in any on- street parking for a maximum of 3 hours, and designated lots for a maximum of 8 hours. Please make sure to look for the time limit signs when visiting.

Ask the Experts

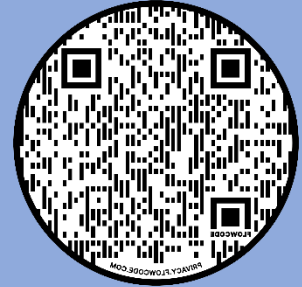
Q: Are there free parking options in Downtown Hudson?

A: Yes! Downtown Hudson offers free 4-hour parking in Williams Lot, and Beach House Lot.

Free 4-hour parking will allow you to park up to 4 hours without going to a pay station or using the Passport Application. If you would like to stay longer than 4 hours, then we ask that you pay for the additional time. Not paying for additional time may result in a parking warning or citation.

Parking Survey

Scan the QR code to take a parking survey, letting us know how your experience was.



Contact Us!



715-386-4770



ksoukup@hudsonwi.gov



hudsonwi.gov/382/Parking-Downtown

Parking Word Search

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WORDS

APP
DOWNTOWN
HUDSON
PAYSTATION
BANDSHELL
EDUCATION

LAKEFRONT
STCROIX
COMMUNITY
ENFORCEMENT
PARKING
TICKET

Answers will be posted in next newsletter



Hudson Parking Enforcement

101 Vine Street, Hudson Wisconsin 54016
715-386-4770

Parking Enforcement hours are Monday- Saturday 10am to 8pm. Sundays are free.